



Schmidt NEWS

Celebrating 61 years! Spring 2011, Volume 6

Allergy Testing



bmslab.com

Canine & Feline Foods



walthamusa.com



purinaveterinarydiets.com



Home delivered pet foods and prescriptions

DOES YOUR PET HAVE WEIGHT CONTROL ISSUES?

PRE-MEASURED MEALS, for both cats and dogs; putting your pet food into zip-lock storage bags, is a very effective method for pet weight management. Most pets look forward to and enjoy eating everything in the food dish regardless of the amount offered. Many pet owners have that same urge usually eating more than the recommended fistful sized portion.

The back side of kibble type cat and dog food packaging usually has a daily feeding chart based on the pets' body weight. Determine the daily number of cups needed, divide by three and then using a measuring cup, put that amount into zip-lock bags. That is the amount you will feed your friend three times each day for weight maintenance tweaking the amount up or down depending on your goal. Special weight reduction food is usually not needed.

Make each feeding a special event giving praise and encouragement. Your friend will learn to anticipate feeding times as part of the daily routine. Some pets may show resentment at first when they see the reduced amount, but be determined and continue! You may supplement these feedings by giving dogs shredded compressed plant fiber treats and by giving cats three tartar control treats each day. These suggestions and regular exercise or play time will result in better health for your special friend.

Register your email address at
schmidtvvetclinic@comcast.net
and we will give you three toenail trim
and anal sac expressions having a
\$ 51.00 value!



616.396.7103 - 964 S. Washington Ave. - Holland, Michigan 49423



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Allergy Testing, Prevention & Treatment Of Your Cat Or Dog

Pets can suffer their entire lives with allergic reaction to a wide variety of environmental substances known as allergens which can occur seasonally or year round. Food allergy is the most likely cause of allergic symptoms in pets under one year of age.

Most common allergy symptoms

- Skin irritation; intense itching & scratching
- Feet licking
- Face rubbing
- Hair loss
- Ear inflammation
- Acne
- Vomiting & Diarrhea
- Respiratory signs; asthma, sneezing, nasal discharge and watery eyes.
- Cat will over groom themselves causing hair loss and skin erosion sores.

The solution for pets who have recurring signs with or without routine medications or supplements; is to test for, treat and eliminate as many allergens as possible. Schmidt Veterinary Clinic can do this!

A thorough history and examination will be done followed by submitting blood serum samples to a commercial lab to conduct Elisa tests to determine and rank environmental and food allergens that afflict your pet. The lab then uses this data to design and prepare an allergy treatment kit to use on a regular basis by injection which over time will neutralize the allergic reactions your pet suffers from.

This kit provides a long term effective treatment that gradually builds your pet's immunity to offending allergens and reduces the need for steroids, antihistamines, nutritional supplements and office visits. You can do these injections at home or have us do them.

The testing will identify food allergens that can be reduced or eliminated. We will review diet choices that are beneficial to your pet.





Schmidt team

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A member of the League of Women Voters, Marilyn trained as a Registered Nurse, worked at several hospitals, Dr.'s offices, the Red Cross, and is our office manager. She is Mother to two daughters and Nana to three granddaughters. She is Dr. John's wife.

Marilyn



A certified pharmacy technician, a graduate of Everest University, fluent in both English and Spanish, she is ready to assist our clients with all their needs.

Victoria



A graduate of Paragon School of Dog Grooming; she has worked for several years and specializes in breed specific cuts. She photos pets before and after a groom to achieve consistency. Bonnie is also a dog trainer and has German Short-Haired Pointers.

Bonnie



A Polish Arabian Equestrian, former Navy See-Bee, morel mushroom hunter, poker player and computer nerd, Maggie fits in family and second job managing a housing complex.

Maggie



Our Camp Master is a professional impressionist artist who enjoys his furry friends when not creating beautiful paintings. Chuck is a U.S Army Veteran, outdoorsman, traveler and loves his hunting dogs and roller pigeons. Visit his beautiful paintings at www.chuckparsonart.com

Chuck



A former pet groomer, Wal-Mart and Petco veteran, pharmacist assistant and grandmother. Anna assists with surgeries and hospital duties. This billiards shark does it all!

Anna



A relief veterinarian who has practiced for 13 years in Michigan after earning Bachelors in Science and DVM degrees from Michigan State University. She is an accomplished diagnostician and soft tissue surgeon and has worked for several veterinary clinics and as a CSNIP surgeon in Grand Rapids.

Dr Eberly



A relief veterinarian who has practiced for 13 years in Michigan after earning a Bachelor's degree in Science, and DVM degree with honors from Michigan State University.

Dr Peck





Schmidt team

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Welcome New Team Members!



Tanya is a certified pharmacy technician after graduating from Everest Institute. She has previously been employed by several areal corporations.

Tanya



A Holland resident since 1950, Dr. Schmidt earned a Bachelor of Science and DVM degrees from MSU between 1962 & 1968. He was as a Captain in the USAF from 1969-70 and served as Base Veterinarian at Sheppard AFB in Wichita Falls Texas. He returned to Holland in 1971 and joined his father Dr. Lawrence Schmidt caring for livestock, poultry and pets. In 1980 his focus became household pet care. He is past president of the West Michigan Academy of Small Animal Practice and the West Michigan Veterinary Medical Association, the Michigan Veterinary Medical Association, American Animal Hospital Association, and the American Association of Feline Practitioners. He is also a member of the MSU Alumni Club, proud father of two daughters, and Papa to three granddaughters. Interests include travel, nature, photography and painting. He enjoys all aspects of veterinary practice and procedures. His wife is our office manager, Marilyn.

Dr Schmidt



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